

**Appendix One**

**Special Policy**

1. There is a concentration of licensed premises in the Commercial Road Area of Hereford City which are already causing a cumulative and detrimental impact on the following licensing objectives:
  - The prevention of crime and disorder
  - Public Safety
  - The prevention of public nuisance
2. The specific areas made the subject of this special policy are as follows:-
  - The full length of Commercial Road from its junction with Blueschool Street to its junction with Aylestone Hill.
  - 100 metres of Blueschool Street, West from its junction with Commercial Road.
  - 50 metres of Bath Street, East from its junction with Commercial Square.
  - 50 metres of Commercial Street, South from its junction with Commercial Square.
  - 50 metres of Union Street, South from its junction with Commercial Square.
3. The Council has a Special Policy of refusing new licences whenever it receives relevant representations about the cumulative impact that it concludes should lead to refusal.
4. These conclusions will be drawn from an evidential basis. Consideration of the adoption of a Special Policy include:
  - Identification of concern about crime and disorder and public nuisance;
  - Consideration of whether it can be demonstrated that crime and disorder and nuisance are arising and are caused by the customers of licensed premises, and if so identifying the area and the boundaries of the area from which the problems are arising; or that risk factors are such that the area is reaching a point where a cumulative impact is imminent.
5. The effect of this is to create a rebuttal presumption that applications for new premises or material variations will normally be refused if relevant representations to that effect are made unless it can be demonstrated that the operation of the premises will not add to the cumulative impact already being experienced. The Special policy does not relieve responsible authorities or interested parties of the need to make a relevant representation.
6. Special Policies will be reviewed regularly to assess if they are still needed or if they require expansion.